

THE COMMONWEALTH OF MASSACHUSETTS
DEPARTMENT OF TELECOMMUNICATIONS AND ENERGY

IN THE MATTER OF THE REVISION OF RATES

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BOSTON EDISON COMPANY
COMMONWEALTH ELECTRIC COMPANY
CAMBRIDGE ELECTRIC LIGHT COMPANY

D/B/A NSTAR ELECTRIC

D.T.E. 05-85

Direct Testimony

of

Paul R. Moul
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Concerning
Cost of Equity

**Boston Edison Company
Commonwealth Electric Company
Cambridge Electric Light Company
D/B/A NSTAR Electric**

Direct Testimony of Paul R. Moul
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GLOSSARY OF ACRONYMS AND DEFINED TERMS

ACRONYM	DEFINED TERM
AFUDC	Allowance for Funds Used During Construction
β	Beta
b	represents the retention rate that consists of the fraction of earnings that are not paid out as dividends
$b \times r$	Represents internal growth
CAPM	Capital Asset Pricing Model
CCR	Corporate Credit Rating
DCF	Discounted Cash Flow
D.T.E.	Department of Telecommunications and Energy
EPACT	National Energy Policy Act
FERC	Federal Energy Regulatory Commission
FOMC	Federal Open Market Committee
g	Growth rate
GDP	Gross Domestic Product
IGF	Internally Generated Funds
Lev	Leverage modification
LT	Long Term
MLP	Master Limited Partnerships
MM	Modigliani & Miller
NUGS	Non-utility Generators
PUC	Public Utility Commission
r	represents the expected rate of return on common equity
R _f	Risk-free rate of return
R _m	Market risk premium
RP	Risk Premium
RTOs	Regional Transmission Organizations
s	represents the new common shares expected to be issued by a firm
$s \times v$	Represents external growth
S&P	Standard & Poor's
v	represents the value that accrues to existing shareholders from selling stock at a price different from book value

INTRODUCTION AND SUMMARY OF RECOMMENDATIONS

Q. Please state your name and address.

A. My name is Paul Ronald Moul. My business address is 251 Hopkins Road, Haddonfield, NJ 08033-3062. I am Managing Consultant of the firm P. Moul & Associates, an independent, financial and regulatory consulting firm. My educational background, business experience and qualifications are provided in Appendix A that follows my direct testimony.

Q. What is the purpose of your testimony?

A. My testimony presents evidence, analysis, and a recommendation concerning the appropriate rate of return on common equity that the Department of Telecommunications and Energy (the "Department") should allow Boston Edison Company ("Boston Edison"), Commonwealth Electric Company ("Commonwealth"), and Cambridge Electric Light Company ("Cambridge"), together referred to as "NSTAR Electric," an opportunity to earn on their jurisdictional rate bases. My analysis and recommendation is supported by the detailed financial data contained in Exhibit NSTAR Electric-PRM-2 that is a multi-page document divided into eleven (11) schedules. Additional evidence, in the form of appendices, follows my direct testimony. The items covered in these appendices deal with the technical aspects of my testimony.

Q. Based upon your analysis, what is your conclusion concerning the appropriate rate of return on common equity for NSTAR Electric in this case?

1 A. My conclusion is that NSTAR Electric should be afforded an opportunity to earn a
2 rate of return on common equity of 11.50%. As shown on Schedule 1, I have
3 presented the weighted average cost of capital proposed by NSTAR Electric, which
4 are 9.03% for Boston Edison, 10.07% for Commonwealth, and 9.72% Cambridge.
5 The weighted average cost of capital when applied to NSTAR Electric's rate bases
6 will compensate investors for the use of their capital and permit them to attract
7 capital.

8 **Q. How have you determined the rate of return on common equity in this case?**

9 A. In arriving at my recommended rate of return on common equity, I employed
10 capital market and financial data relied upon by investors to assess the relative risk,
11 and hence the cost of equity, for an electric utility, such as NSTAR Electric. In this
12 regard, I relied on four well-recognized measures of the cost of equity: the
13 Discounted Cash Flow ("DCF") model, the Risk Premium analysis, the Capital
14 Asset Pricing Model ("CAPM"), and the Comparable Earnings approach. By
15 considering the results of a variety of approaches, I determined that an 11.50% rate
16 of return on common equity is reasonable for NSTAR Electric. This is consistent
17 with well-recognized principles for determining a fair rate of return.

18 **Q. In your opinion, what factors should the Department consider when setting**
19 **NSTAR Electric's cost of equity in this proceeding?**

20 A. The Department should consider the rate-setting principles that I have set forth in
21 Appendix B. The end result of the Department's rate of return allowance must

1 provide NSTAR Electric with an opportunity to cover their interest and dividend
2 payments, provide a reasonable level of earnings retention, produce an adequate
3 level of internally generated funds to meet capital requirements, be adequate to
4 attract capital, be commensurate with the risk to which NSTAR Electric's capital is
5 exposed, and support reasonable credit quality.

6 **Q. What factors have you considered in measuring the cost of equity in this case?**

7 A. The models that I used to measure the rate of return on common equity for NSTAR
8 Electric were applied with market and financial data developed from a proxy group
9 of nine companies. The proxy group consists of publicly-traded companies that are
10 included in The Value Line Investment Survey, whose electric utility subsidiaries
11 operate in the Northeast and Southeast regions of the U.S. according to the
12 definition by S&P Compustat, have not recently reduced their common dividend,
13 are not currently the target of a merger or acquisition, have at least 70% of their
14 identifiable assets devoted to regulated electric operations, and have divested most
15 of their generating plants. The companies in the proxy group are identified on page
16 2 of Schedule 3. I will refer to these companies as the "Electric Group" throughout
17 my testimony.

18 **Q. How have you performed your cost of equity analysis with the market data for**
19 **the Electric Group?**

20 A. I have applied the models/methods for estimating the cost of equity using the
21 average data for the Electric Group. I have not separately measured the cost of

1 equity for the individual companies within the Electric Group, because the
2 determination of the cost of equity for an individual company has become
3 increasingly problematic. By employing group average data, rather than individual
4 company analysis, I have helped to minimize the effect of extraneous influences on
5 the market data for an individual company.

6 **Q. Please summarize your cost of equity analysis for the Electric Group.**

7 A. My cost of equity determination was derived from the results of the
8 methods/models identified above. In general, the use of more than one method
9 provides a superior foundation to arrive at the cost of equity. At any point in time,
10 reliance on a single method can provide an incomplete measure of the cost of equity
11 depending upon extraneous factors that may influence market sentiment. The
12 specific application of these methods/models will be described later in my
13 testimony. The following table provides a summary of the indicated costs of equity
14 using each of these approaches.

15		
16	DCF	10.07%
17		
18	Risk Premium	11.50%
19		
20	CAPM	12.00%
21		
22	Comparable Earnings	14.85%
23		

24 The mean and median of all methods is 12.11% and 11.75%, respectively. The
25 medians in this regard are a measure of central tendency, and in this case are

1 represented by the RP and CAPM results. Focusing upon the market models of the
2 cost of equity (i.e., DCF, Risk Premium and CAPM), the equity return is 11.19%.
3 The Department has previously recognized the usefulness of the DCF and Risk
4 Premium measures when considering the cost of equity. At this time, however, the
5 DCF model is providing atypical results. That is to say, it is the only model that
6 shows a result less than 11%, and indeed is barely providing a double digit (i.e.,
7 above 10%) return. The low DCF returns can be traced in part to the unfavorable
8 investor sentiment for the electric companies. Indeed, the average Value Line
9 Timeliness Rank for my Electric Group is “4,” which places them in the below
10 average category and signifies that they are relatively unattractive investments.
11 Moreover, page 5 of Schedule 10 shows that the Electric Utility (East) companies
12 are ranked 85 out of 98 industries for probable performance over the next twelve
13 months. Although the Department’s past evaluation of, and reliance on, the DCF
14 and Risk Premium has guided its determination of the cost of equity capital, I am
15 recommending less reliance on DCF in this case. Because I expect that NSTAR
16 Electric will be subject to some form of a PBR formula over at least the next five
17 years, I am recommending an 11.50% rate of return on common equity. That is not
18 to say that I have ignored the DCF results, but rather I believe that my 11.50%
19 recommendation is an appropriate estimate of NSTAR Electric’s cost of common
20 equity for the applicable PBR period and is below the lower end of the range of cost
21 estimates produced by the other three methods (i.e., 11.75%, 12.15% and 14.85%)

1 employed in my analysis. I also believe the 11.50% cost of equity recommendation
2 is appropriate because it makes no provision for the prospect that the rate of return
3 may not be achieved due to unforeseen events that could occur during the effective
4 period of the PBR plan. From these measures, I have recommended that the
5 Company use an 11.50% rate of return on common equity to calculate its weight
6 average cost of capital.

7 **Q. You referenced a PBR plan in your prior answer. Has NSTAR Electric**
8 **included a PBR proposal as a component of their request for a base rate**
9 **increase?**

10 A. It is my understanding that NSTAR Electric has not submitted a formal PBR
11 proposal at this time. However, it is also my understanding that shortly after the
12 Department's ratesetting determination at the conclusion of this proceeding,
13 NSTAR Electric expects to submit a PBR plan similar in scope and duration to
14 other PBR formulas previously adopted by the Department. Thus, like other
15 utilities that have recently had their base rates reviewed by the Department, NSTAR
16 Electric will have a PBR formula applied to their "cast-off" rates for at least a five-
17 year duration.

18 **ELECTRIC UTILITY RISK FACTORS**

19 **Q. What background information have you considered in analyzing NSTAR**
20 **Electric's rate of return on common equity?**

21 A. Boston Edison, Commonwealth, and Cambridge are wholly-owned subsidiaries of

1 NSTAR (the "Parent Company"). The common stock of NSTAR is traded on the
2 New York Stock Exchange.

3 NSTAR Electric is engaged in the purchase and sale of electricity to
4 approximately 1.1 million retail customers in the Boston metropolitan area and
5 throughout eastern Massachusetts, including Cape Cod and Martha's Vineyard. In
6 2004, NSTAR Electric's retail sales were represented by approximately 34% to
7 residential, 48% to commercial, 5% to industrial and 13% to resale customers.

8 **Q. Please identify some of the factors that make the electric utility industry**
9 **generally different today from it was in the past.**

10 A. Today, electric utilities are faced generally with meaningful changes in the
11 fundamentals that affect their operations, while cost of service pricing continues to
12 dominate much of their business profile. On the national level, the passage of the
13 National Energy Policy Act ("EPACT") and the issuance of FERC Order Nos. 888
14 and 889 and Order No. 2000 initiated sweeping changes that fundamentally altered
15 the structure of the electric utility business. EPACT removed certain impediments
16 to the construction of non-utility generators ("NUGs") by utility affiliates and by
17 independent developers. Order Nos. 888 and 889 have provided these generators,
18 as well as other utilities, with the ability to sell their energy directly to wholesale
19 customers, as well as to end-use customers in states with retail competition. Order
20 No. 2000 encouraged the formation of Regional Transmission Organizations
21 ("RTO"). While generation in some parts of the U.S. has become a non-regulated

1 competitive business, the transmission and distribution of electricity will likely
2 continue under some form of rate regulation. Under the rules of Order No. 2000,
3 RTOs have been formed as independent entities that offer non-discriminatory
4 transmission service. NSTAR Electric is part of ISO-New England, a FERC-
5 recognized RTO. The recent passage of the Energy Policy Act of 2005 further
6 highlights the emphasis being placed upon the reliability and structure of the
7 electric utility industry.

8 **Q. Have these changes brought about increases in the risks facing electric utilities**
9 **generally?**

10 A. Yes. Aside from their traditional responsibility to supply adequate capacity to meet
11 forecast loads (in a more uncertain market), and to comply with increasingly
12 stringent environmental standards, increasing competitive risks are now evolving in
13 a new era for electric utilities. With technological advances in microturbines and
14 potential commercialization of fuel cells, stranded cost issues could arise in the
15 transmission and distribution of electricity for incumbent utilities. The problem is
16 that, as of now, utilities retain the obligation to serve and, therefore, must continue
17 to invest in their rate base. As the risk of more stranded costs occurs due to these
18 technological advances, investors perceive more risk. This additional risk in
19 traditional utility investments increases the required rate of return.

20 The obligation to serve also represents a key risk factor for the local delivery
21 of electricity. The risks facing the electric utilities are clearly different from, and

1 generally greater than, those that existed in the past. Investors generally are risk-
2 averse, and with increased uncertainty will require compensation for higher risk.

3 **Q. What are the primary risk factors facing the electric utility industry?**

4 A. In the new environment, competitive issues have or will develop due to the
5 convergence of energy sources and bypass arising from self-generation or
6 distributed-generation. New regulatory risks include the overall framework of
7 ratesetting, cost allocation and rate design issues, and the level of return that will be
8 allowed.

9 The financial structure of the electric business is uncertain due to the
10 structure and term of relationship with end-users, the adequacy of capital recovery,
11 counter-party risk, potential for financial penalties associated with operational
12 problems, and growth in the utilization of the transmission and distribution network
13 by non-affiliated generators and marketers. The August 14, 2003 blackout that
14 affected 50 million people represents a case-in-point regarding some of these issues.

15 **Q. Please discuss further the evolving risks for electric utilities.**

16 A. With increased emphasis on market-determined prices and open access of the
17 transmission network, a new dimension has been opened in the electric utility
18 business. However, in certain aspects of their business, pricing policies of public
19 utilities are restrained by regulation, while other non-regulated firms have greater
20 latitude in adjusting their prices and responding to changing market conditions. A
21 pricing structure restricted by regulation diminishes management's ability to adjust

1 its business strategy quickly to changing market conditions to respond to
2 broadening competition. Hence, deregulation of certain segments of the electric
3 utility business provides significant downside risk due to loss of revenues, but
4 provides little upside potential due to the limitations placed on returns by regulators.

5 **Q. Are there other specific risk issues facing NSTAR Electric?**

6 A. Yes. NSTAR Electric's risk profile is also influenced by electricity sold/delivered
7 to commercial and industrial customers. NSTAR Electric's sales are influenced by
8 high-tech customers, financial services, and tourism. Deliveries to the commercial
9 and industrial class represents approximately 53% of electric sales. Sales to high
10 volume customers are usually thought to be of higher risk than sales to other classes
11 of customers. Success in this segment of NSTAR Electric's market is subject to (i)
12 the business cycle, (ii) the price of alternative energy sources, and (iii) pressures
13 from alternative providers. Moreover, external factors can also influence NSTAR
14 Electric's sales to these customers which face competitive pressures on their own
15 operations from other facilities outside NSTAR Electric's service territory.

16 Aside from these factors, some regulators have intensified their scrutiny of
17 service quality standards and may now hold delivery companies responsible
18 financially for meeting increasingly stringent operational standards. These
19 programs can result in financial penalties being imposed on delivery companies if
20 they are unable to meet high standards of performance, which can be perceived by
21 investors as an additional source of risk.

1 **Q. Please indicate how NSTAR Electric's risk profile is affected by its**
2 **construction program.**

3 A. NSTAR Electric is faced with the requirement to undertake investment to maintain
4 and upgrade existing facilities in its service territory and to meet growth. Over the
5 next five years, NSTAR Electric's total capital expenditures are expected to be
6 approximately \$1,283 million. These expenditures will represent an approximate
7 45% (\$1,283 million ÷ \$2,841 million) increase in net utility plant from the level at
8 December 31, 2004. A fair rate of return for NSTAR Electric represents a key to a
9 financial profile that will provide NSTAR Electric with the ability to raise the
10 capital, in all market conditions to meet its needs, and to satisfy investor
11 requirements in an evolving industry. In the situation where additional capital is
12 required, as shown by the construction expenditures indicated above, the regulatory
13 process must establish a return on equity that provides a reasonable opportunity for
14 NSTAR Electric to actually achieve their cost of capital.

15 **FUNDAMENTAL RISK ANALYSIS**

16 **Q. Is it necessary to conduct a fundamental risk analysis to provide a framework**
17 **for a determination of a utility's cost of equity?**

18 A. Yes. It is necessary to establish a company's relative risk position within its
19 industry through a fundamental analysis of various quantitative and qualitative
20 factors that bear upon investors' assessment of overall risk. The qualitative factors
21 which bear upon NSTAR Electric's risk have already been discussed. The

1 quantitative risk analysis follows. The items that influence investors' evaluation of
2 risk and their required returns are described in Appendix C. For this purpose, I
3 have utilized the S&P Public Utilities, an industry-wide proxy consisting of various
4 regulated businesses, and to the Electric Group.

5 **Q. What are the components of the S&P Public Utilities?**

6 A. The S&P Public Utilities is a widely recognized index that consists of electric
7 power and natural gas companies. These companies are identified on page 3 of
8 Schedule 4. I have used this group as a broad-based measure of all types of utility
9 companies.

10 **Q. What criteria did you employ to assemble the Electric Group?**

11 A. The Electric Group that I employed in this case includes companies that are (i)
12 engaged in similar business lines, (ii) have publicly-traded common stock, (iii) are
13 included in The Value Line Investment Survey (iv) operate within the Northeast
14 and Southeast regions of the U.S. according to the definition by S&P Compustat,
15 (v) have not recently reduced their common dividend, (vi) are not currently the
16 target of a merger or acquisition, (vii) have at least 70% of their identifiable assets
17 devoted to electric operations and, (viii) have divested most of their generating
18 assets. The Electric Group includes CH Energy, Central Vermont Public Service,
19 Consolidated Edison, Duquesne Light, EnergyEast, Green Mountain, Northeast
20 Utilities, NSTAR, and UIL Holdings.

1 **Q. Why have you imposed a selection criterion that includes a percentage of**
2 **regulated assets?**

3 A. In order to associate the cost of equity to the regulated business (i.e., electric and
4 gas), I have employed screening criteria that impose a limitation on the non-
5 regulated businesses of the proxy companies. In this regard, there are three
6 principal financial variables that could be employed to measure the role of non-
7 regulated business of a firm. These are: revenues, operating income, and assets
8 employed. I imposed a screening criterion whereby 70% of a company's assets
9 must be devoted to the regulated business for them to be included in the Electric
10 Group.

11 I did not use revenues for this purpose because the margins on other
12 business segments are generally dissimilar to the regulated business. Energy
13 trading is a case in point, which would make revenue comparisons incompatible for
14 this purpose.

15 I also did not use operating income for this purpose because of the margin
16 issue discussed above. In addition, some non-regulated business segments may
17 incur losses due to start-up, or other reasons, that can distort the percentage
18 calculations.

19 I did use an asset screening criteria because it best describes the amount of
20 capital that a firm devotes to each business segment. It is the potential return on

1 that capital that represents the primary focus of investors when they value the
2 securities of a firm.

3 The Electric Group has the following percentage of its operations from the
4 regulated utility business: revenues 80%, income 92%, and identifiable assets 89%.
5 These determinations were made to the extent that information was revealed in each
6 company's 2004 annual report. Therefore, this Electric Group provides a close
7 match to the characteristics of a gas utility, such as NSTAR Electric.

8 **Q. Is knowledge of a utility's bond rating an important factor in assessing its risk**
9 **and cost of capital?**

10 A. Yes. Knowledge of a company's credit quality rating is important because the cost
11 of each type of capital is directly related to the associated risk of the firm. So while
12 a company's credit quality risk is shown directly by the rating and yield on its
13 bonds, these relative risk assessments also bear upon the cost of equity. This is
14 because a firm's cost of equity is represented by its borrowing cost plus
15 compensation to recognize the higher risk of an equity investment compared to
16 debt.

17 **Q. How do the bond ratings compare for NSTAR Electric, the Electric Group,**
18 **and the S&P Public Utilities?**

19 A. Presently, NSTAR's corporate credit rating ("CCR") is A from Standard and Poor's
20 Corporation ("S&P") and the Long Term ("LT") issuer rating is A1 from Moody's
21 Investors Services ("Moody's"). The CCR designation by S&P and LT issuer

1 rating by Moody's focuses upon the credit quality of the issuer of the debt, rather
2 than upon the debt obligation itself. The average credit quality of the Electric
3 Group is a BBB from S&P and Baa1 from Moody's. For the S&P Public Utilities,
4 the average composite rating is BBB by S&P and Baa2 by Moody's. Many of the
5 financial indicators that I will subsequently discuss are considered during the rating
6 process.

7 **Q. How do the financial data compare for NSTAR Electric, the Electric Group,**
8 **and the S&P Public Utilities?**

9 A. The broad categories of financial data that I will discuss are shown on Schedules 2,
10 3 and 4. The data cover the five-year period 2000-2004. The historical analysis for
11 NSTAR Electric is taken from the combined financial data for NSTAR Electric.
12 That is to say, my analysis of the historical performance of NSTAR Electric is
13 based upon the combined results that treat the aggregate performance of the three
14 companies as though they were a single company. I will highlight the important
15 categories of relative risk as follows:

16 Size. In terms of capitalization, NSTAR Electric is fairly similar in size to
17 the average size of the Electric Group, but smaller than the average size of the S&P
18 Public Utilities. All other things being equal, a smaller company is riskier than a
19 larger company because a given change in revenue and expense has a
20 proportionately greater impact on a smaller firm.

21 Market Ratios. Market-based financial ratios provide a partial indication of

1 the investor-required cost of equity. If all other factors are equal, investors will
2 require a higher return on equity for companies that exhibit greater risk, in order to
3 compensate for that risk. That is to say, a firm that investors perceive to have
4 higher risks will experience a lower price per share in relation to expected
5 earnings.¹

6 The five-year average price-earnings multiple was fairly similar for the
7 Electric Group and the S&P Public Utilities. The five-year average dividend yield
8 was somewhat higher for the Electric Group compared to the S&P Public Utilities.
9 The five-year average market-to-book ratio was higher for the S&P Public Utilities
10 as compared to the Electric Group.

11 Common Equity Ratio. The level of financial risk is measured by the
12 proportion of long-term debt and other senior capital that is contained in a
13 company's capitalization. Financial risk is also analyzed by comparing common
14 equity ratios (the complement of the ratio of debt and other senior capital). That is
15 to say, a firm with a high common equity ratio has lower financial risk, while a firm
16 with a low common equity ratio has higher financial risk. The five-year average
17 common equity ratios, based on permanent capital, were 63.4% for NSTAR
18 Electric, 44.4% for the Electric Group and 37.9% for the S&P Public Utilities.

¹ For example, two otherwise similarly situated firms each reporting \$1.00 earnings per share would have different market prices at varying levels of risk (i.e., the firm with a higher level of risk will have a lower share value, while the firm with a lower risk profile will have a higher share value).

1 Return on Book Equity. Greater variability (i.e., uncertainty) of a firm's
2 earned returns signifies relative levels of risk, as shown by the coefficient of
3 variation (standard deviation ÷ mean) of the rate of return on book common equity.
4 The higher the coefficients of variation, the greater degree of variability. For the
5 five-year period, the coefficients of variation were 0.078 (0.8% ÷ 10.3%) for
6 NSTAR Electric, 0.241 (2.1% ÷ 8.7%) for the Electric Group, and 0.283 (2.8% ÷
7 9.9%) for the S&P Public Utilities.

8 Operating Ratios. I have also compared operating ratios (the percentage of
9 revenues consumed by operating expense, depreciation and taxes other than
10 income).² The five-year average operating ratios were 84.3% for NSTAR Electric,
11 88.5% for the Electric Group, and 84.8% for the S&P Public Utilities.

12 Coverage. The level of fixed charge coverage (i.e., the multiple by which
13 available earnings cover fixed charges, such as interest expense) provides an
14 indication of the earnings protection for creditors. Higher levels of coverage, and
15 hence earnings protection for fixed charges, are usually associated with superior
16 grades of creditworthiness. The five-year average interest coverage (excluding
17 AFUDC) was 3.69 times for NSTAR Electric, 2.73 times for the Electric Group,
18 and 2.56 times for the S&P Public Utilities.

² The complement of the operating ratio is the operating margin which provides a measure of profitability. The higher the operating ratio, the lower the operating margin.

1 Quality of Earnings. Measures of earnings quality usually are revealed by
2 the percentage of Allowance for Funds Used During Construction (“AFUDC”)
3 related to income available for common equity, the effective income tax rate, and
4 other cost deferrals. These measures of earnings quality usually influence a firm’s
5 internally generated funds because poor quality of earnings would not generate high
6 levels of cash flow. Quality of earnings has not been a significant concern for
7 NSTAR Electric, the Electric Group, and the S&P Public Utilities.

8 Internally Generated Funds. Internally generated funds (“IGF”) provide an
9 important source of new investment capital for a utility and represent a key measure
10 of credit strength. Historically, the five-year average percentage of IGF to capital
11 expenditures was 127.7% for NSTAR Electric, 129.1% for the Electric Group, and
12 107.1% for the S&P Public Utilities.

13 Betas. The financial data that I have been discussing relate primarily to
14 company-specific risks. Market risk for firms with publicly-traded stock is
15 measured by beta coefficients. Beta coefficients attempt to identify systematic risk,
16 i.e., the risk associated with changes in the overall market for common equities.
17 Value Line publishes such a statistical measure of a stock’s relative historical
18 volatility to the rest of the market. A comparison of market risk is shown by the
19 Value Line betas provided on page 2 of Schedule 3 -- .72 as the average for the
20 Electric Group, and page 3 of Schedule 4 -- .95 as the average for the S&P Public
21 Utilities. Keeping in mind that the utility industry has changed dramatically during

1 the past five years, the systematic risk percentage is 76% ($.72 \div .95$) for the Electric
2 Group using S&P Public Utilities' average beta as a benchmark.

3 **Q. Please summarize your risk evaluation of NSTAR Electric and the Electric**
4 **Group.**

5 A. The risk of NSTAR Electric parallels that of the Electric Group in certain respects.
6 As such, the cost of equity for the Electric Group would provide a reasonable basis
7 for measuring NSTAR Electric's cost of equity.

8 **COST OF EQUITY – GENERAL APPROACH**

9 **Q. Please describe the process you employed to determine the cost of equity for**
10 **NSTAR Electric.**

11 A. Although my fundamental financial analysis provides the required framework to
12 establish the risk relationships among NSTAR Electric, the Electric Group and the
13 S&P Public Utilities, the cost of equity must be measured by standard financial
14 models that I describe in Appendix D. Differences in risk traits, such as size,
15 business diversification, geographical diversity, regulatory policy, financial
16 leverage, and bond ratings must be considered when analyzing the cost of equity.

17 It is also important to reiterate that no one method or model of the cost of
18 equity can be applied in an isolated manner. Rather, informed judgment must be
19 used to take into consideration the relative risk traits of the firm. It is for this reason
20 that I have used more than one method to measure the Company's cost of equity.
21 As noted in Appendix D, and elsewhere in my direct testimony, each of the

1 methods used to measure the cost of equity contains certain incomplete and/or
2 overly restrictive assumptions and constraints that are not optimal. Therefore, I
3 favor considering the results from a variety of methods. In this regard, I applied
4 each of the methods with data taken from the Electric Group and have arrived at a
5 cost of equity of 11.50% for NSTAR Electric.

6 **DISCOUNTED CASH FLOW ANALYSIS**

7 **Q. Please describe your use of the Discounted Cash Flow approach to determine**
8 **the cost of equity.**

9 A. The details of my use of the DCF approach and the calculations and evidence in
10 support of my conclusions are set forth in Appendix E. I will summarize them here.
11 The Discounted Cash Flow ("DCF") model seeks to explain the value of an asset as
12 the present value of future expected cash flows discounted at the appropriate risk-
13 adjusted rate of return. In its simplest form, the DCF return on common stocks
14 consists of a current cash (dividend) yield and future price appreciation (growth) of
15 the investment. The cost of equity based on a combination of these two
16 components represents the total return that investors can expect with regard to an
17 equity investment.

18 Among other limitations of the model, there is a certain element of
19 circularity in the DCF method when applied in rate cases. This is because
20 investors' expectations for the future depend upon regulatory decisions. In turn,
21 when regulators depend upon the DCF model to set the cost of equity, they rely

1 upon investor expectations that include an assessment of how regulators will decide
2 rate cases. Due to this circularity, the DCF model may not fully reflect the true risk
3 of a utility.

4 As I describe in Appendix E, the DCF approach has other limitations that
5 diminish its usefulness in the ratesetting process when the market capitalization
6 diverge significantly from the book value capitalization. When this situation exists,
7 the DCF method will lead to a misspecified cost of equity when it is applied to a
8 book value capital structure.

9 If regulators rely upon the results of the DCF (which are based on the
10 market price of the stock of the companies analyzed) and apply those results to
11 book value, the resulting earnings will not produce the level of required return
12 specified by the model when market prices vary from book value. This is to say,
13 such distortions tend to produce DCF results that understate the cost of equity to the
14 regulated firm when using book values. This shortcoming of the DCF has
15 persuaded one regulatory agency to adjust the cost of equity upward to make the
16 return consistent with the book value capital structure. The Pennsylvania Public
17 Utility Commission in its Order entered December 22, 2004 involving PPL Electric
18 Utilities Corporation at Docket No. R-00049255 acknowledged that an adjustment
19 to the DCF results was required to make the return consistent with the book value
20 capital structure. In that decision, the Pennsylvania PUC provided PPL (a wires-
21 only electric delivery utility) with an additional 45 basis points to the simple DCF

1 derived cost of equity for the financial risk difference related to the divergence of
2 the market capitalization from the book value capitalization. Similar provisions
3 were made by the Pennsylvania PUC in its decisions dated January 10, 2002 for
4 Pennsylvania-American Water Company at Docket No. R-00016339, dated August
5 1, 2002 for Philadelphia Suburban Water Company in Docket No. R-00016750,
6 dated January 29, 2004 for Pennsylvania American Water Company at Docket No.
7 R-00038304 (affirmed by the Commonwealth Court on November 8, 2004), and
8 dated August 5, 2004 for Aqua Pennsylvania, Inc. at Docket No. R-00038805. It
9 must be recognized that in order to make the DCF results relevant to the
10 capitalization measured at book value (as is done for rate setting purposes), the
11 market-derived cost rate cannot be used without modification. As I will explain
12 later in my testimony, the DCF model can be modified to account for differences in
13 risk attributed to changes in financial leverage when market prices and book values
14 diverge.

15 **Q. Have you previously presented this modification to the Department in other**
16 **rate case proceedings?**

17 A. Yes. In both the Berkshire Gas (D.T.E. 01-56) and Boston Gas (D.T.E. 03-40)
18 proceedings, I presented this adjustment. In both instances the Department declined
19 to recognize this adjustment. In its Berkshire order, the Department stated:

20 “The Department notes that the Company’s proposed leverage
21 adjustment relies on a comparison between book and market
22 capitalization, and therefore has similar elements to the price-book

1 ratio method of determining a utility's cost of equity. The
2 Department has frequently rejected the price-book analysis
3 because it fails to recognize variables such as a company's
4 geographic location, load factors, and customer make-up, which
5 can affect price-book ratios. Boston Edison Company, D.P.U. 906,
6 at 100-101. Additionally, the price-book analysis has been found
7 to rely excessively on investor perceptions of the relationship
8 between market and book prices in their investment decisions.
9 Eastern Edison Company, D.P.U. 837, at 49 (1982). These
10 weaknesses of the price-book ratio analysis are also present in
11 Berkshire's leverage adjustment."

12
13 Unfortunately, in both the Berkshire and Boston Gas cases, I may have
14 insufficiently explained the underpinnings of the leverage adjustment. The
15 adjustment addresses strictly the issue of financial risk, and is not dependent upon a
16 price to book analysis as suggested in the Department's order. Indeed, there is no
17 input variable for any price to book ratio in the formulas that I have employed. I do
18 concur with the Department's observation that there are a multiplicity of factors that
19 affect investor decisions concerning the valuation of a utility's common stock.
20 However, there is no attempt on my part to ensure a price-book ratio of 1:1. My
21 leverage adjustment contains no target price to book ratio. Rather my adjustment
22 provides recognition of the financial risk difference between the market
23 capitalization and the book value capitalization. Furthermore, there is no need to
24 address the issues of a company's geographic location, load factors, and customer
25 make-up. These latter factors affect the business risk of a company, and they have
26 no bearing on the financial risk adjustment that I propose. Financial risk is a
27 separate issue from business risk (see Appendix C).

1 **Q. Please explain the dividend yield component of a DCF analysis.**

2 A. The DCF methodology requires the use of an expected dividend yield to establish
3 the investor-required cost of equity. For the twelve months ended June 2005, the
4 monthly dividend yields of the Electric Group are shown graphically on Schedule 5.
5 The monthly dividend yields shown on Schedule 5 reflect an adjustment to the
6 month-end prices to reflect the build up of the dividend in the price that has
7 occurred since the last ex-dividend date (i.e., the date by which a shareholder must
8 own the shares to be entitled to the dividend payment – usually about two to three
9 weeks prior to the actual payment). An explanation of this adjustment is provided
10 in Appendix E.

11 For the twelve months ending June 2005, the average dividend yield was
12 4.55% for the Electric Group based upon a calculation using annualized dividend
13 payments and adjusted month-end stock prices. The dividend yields for the more
14 recent six- and three- month periods were 4.50% and 4.47%, respectively. I have
15 used, for the purpose of my direct testimony, a dividend yield of 4.50% for the
16 Electric Group, which represents the six-month average yield. The use of this
17 dividend yield will reflect current capital costs while avoiding spot yields.

18 For the purpose of a DCF calculation, the average dividend yields must be
19 adjusted to reflect the prospective nature of the dividend payments i.e., the higher
20 expected dividends for the future. Recall that the DCF is an expectational model
21 that must reflect investor anticipated cash flows for the Electric Group. I have

1 adjusted the six-month average dividend yield in three different but generally
2 accepted manners, and used the average of the three adjusted values as calculated in
3 Appendix E. That adjusted dividend yield is 4.63% for the Electric Group.

4 **Q. Please explain the underlying factors that influence investor's growth**
5 **expectations.**

6 A. As noted previously, investors are interested principally in the future growth of their
7 investment (i.e., the price per share of the stock). As I explain in Appendix E,
8 future earnings per share growth represents their primary focus because under the
9 constant price-earnings multiple assumption of the DCF model, the price per share
10 of stock will grow at the same rate as earnings per share. In conducting a growth
11 rate analysis, a wide variety of variables can be considered when reaching a
12 consensus of prospective growth. The variables that can be considered include:
13 earnings, dividends, book value, and cash flow stated on a per share basis.
14 Historical values for these variables can be considered, as well as analysts' forecasts
15 that are widely available to investors. A fundamental growth rate analysis can also
16 be formulated, which consists of internal growth (" $b \times r$ "), where " r " represents the
17 expected rate of return on common equity and " b " is the retention rate that consists
18 of the fraction of earnings that are not paid out as dividends. The internal growth
19 rate can be modified to account for sales of new common stock -- this is called
20 external growth (" $s \times v$ "), where " s " represents the new common shares expected to
21 be issued by a firm and " v " represents the value that accrues to existing

1 shareholders from selling stock at a price different from book value. Fundamental
2 growth, which combines internal and external growth, provides an explanation of
3 the factors that cause book value per share to grow over time. Hence, a
4 fundamental growth rate analysis is duplicative of expected book value per share
5 growth.

6 Growth can also be expressed in multiple stages. This expression of growth
7 consists of an initial “growth” stage where a firm enjoys rapidly expanding markets,
8 high profit margins, and abnormally high growth in earnings per share. Thereafter,
9 a firm enters a “transition” stage where fewer technological advances and increased
10 product saturation begins to reduce the growth rate and profit margins come under
11 pressure. During the “transition” phase, investment opportunities begin to mature,
12 capital requirements decline, and a firm begins to pay out a larger percentage of
13 earnings to shareholders. Finally, the mature or “steady-state” stage is reached
14 when a firm’s earnings growth, payout ratio, and return on equity stabilizes at levels
15 where they remain for the life of a firm. The three stages of growth assume a step-
16 down of high initial growth to lower sustainable growth. Even if these three stages
17 of growth can be envisioned for a firm, the third “steady-state” growth stage, which
18 is assumed to remain fixed in perpetuity, represents an unrealistic expectation
19 because the three stages of growth can be repeated. That is to say, the stages can be
20 repeated where growth for a firm ramps-up and ramps-down in cycles over time.

21 **Q. What investor-expected growth rate is appropriate in a DCF calculation?**

1 A. Although some DCF devotees would advocate that mathematical precision should
2 be followed when selecting a growth rate (i.e., precise input variables often
3 considered within the confines of retention growth), the fact is that investors, when
4 establishing the market prices for a firm, do not behave in the same manner
5 assumed by the constant growth rate model using accounting values. Rather,
6 investors consider both company-specific variables and overall market sentiment
7 (i.e., level of inflation rates, interest rates, economic conditions, etc.) when
8 balancing their capital gains expectations with their dividend yield requirements. I
9 follow an approach that is not rigidly formatted because investors are not influenced
10 by a single set of company-specific variables weighted in a formulaic manner.
11 Therefore, in my opinion, all relevant growth rate indicators using a variety of
12 techniques must be evaluated when formulating a judgment of investor expected
13 growth.

14 **Q. Before presenting your analysis of the growth rates that apply specifically to**
15 **the Electric Group, can you provide an overview of the macroeconomic factors**
16 **that influence investor growth expectations for common stocks?**

17 A. Yes. As a preliminary matter, it is useful to view macroeconomic forecasts that
18 influence stock prices. Forecast growth of the Gross Domestic Product ("GDP")
19 can represent the starting point for this analysis. The GDP has both "product side"
20 and "income side" components. The product side of the GDP consists of: (i)
21 personal consumption expenditures; (ii) gross private domestic investment; (iii) net

1 exports of goods and services; and (iv) government consumption expenditures and
2 gross investment. On the income side of the GDP, the components are: (i)
3 compensation of employees; (ii) proprietors' income; (iii) rental income; (iv)
4 corporate profits; (v) net interest; (vi) business transfer payments; (vii) indirect
5 business taxes; (viii) consumption of fixed capital; (ix) net receipts/payment to the
6 rest of the world; and (x) statistical discrepancy. The "product side," (i.e., demand
7 components) could be used as a long-term representation of revenue growth for
8 public utilities. However, it is well known that revenue growth does not necessarily
9 equal earnings growth. There is no basis to assume that the same growth rate would
10 apply to revenues and all components of the cost of service, especially after the
11 troublesome issues of employees' costs, insurance costs, and high fuel costs are
12 resolved in the long-term for public utilities. The earnings growth rates for utilities
13 will be substantially affected by changes in operating expenses and capital costs.
14 At present, there is a bearish sentiment for the industry that has arisen from
15 uncertain regulatory policies, and significant cost pressures, especially in the area of
16 employee costs (i.e., pension and health care benefits), insurance costs, and the high
17 cost of fuel. The dilutive impact of recent sales of new common stock has also had
18 a negative effect on the earnings prospects of electric utilities.

19 The long-term consensus forecast that is published semi-annually by the
20 Blue Chip Economic Indicators ("Blue Chip") should be used as the source of
21 macroeconomic growth. Blue Chip is a monthly publication that provides forecasts

1 incorporating a wide variety of economic variables assembled from a panel of more
2 than 50 noted economists from the banking, investment, industrial, and consulting
3 sectors whose advice affects the investment activities of market participants. It is
4 always preferable to use a consensus forecast taken from a large panel of
5 contributors, rather than to rely upon one source that may not be representative of
6 the types of information that have an impact on investor expectations. Indeed, Blue
7 Chip is frequently quoted in "The Wall Street Journal," "The New York Times,"
8 "Fortune," "Forbes," and "Business Week." Twice annually, Blue Chip provides
9 long-range consensus forecasts. Based upon the March 10, 2005 issue of Blue
10 Chip, those forecasts are:

Blue Chip Economic Indicators		
Year	Nominal GDP	Corporate Profits, Pretax
2007	5.3%	5.5%
2008	5.2%	5.2%
2009	5.2%	5.1%
2010	5.4%	6.4%
2011	5.4%	6.7%
Averages		
2007-11	5.3%	5.8%
2012-16	5.3%	6.3%

11 These forecasts show that growth in corporate profits will generally exceed growth
12 in overall GDP. It is also indicated historically that the percentage change in

1 corporate profits has been higher than the percentage change in GDP.³ From these
2 data, growth in corporate profits of 6% would represent an overall benchmark for
3 the long-term growth component of the DCF.

4 **Q. What company-specific data have you considered in your growth rate**
5 **analysis?**

6 A. I have considered the growth in the financial variables shown on Schedules 6 and 7.
7 The bar graph provided on Schedule 6 shows the historical growth rates in earnings
8 per share, dividends per share, book value per share, and cash flow per share for the
9 Electric Group. The historical growth rates were taken from the Value Line
10 publication that provides these data. As shown on Schedule 6, the historical
11 earnings per share growth rates was 3.25% for the Electric Group. The historical
12 growth rates contain instances of negative values for individual companies within
13 the Electric Group. Although indications of negative growth should not be
14 considered for reasons stated below, both positive and negative growth rates have
15 been included in the averages for the Electric Group. Obviously, negative growth
16 rates provide no reliable guide to gauge investor expected growth for the future.
17 Investor expectations always encompass long-term positive growth rates and, as
18 such, could not be represented by sustainable negative rates of change. Therefore,
19 statistics that include negative growth rates should not be given any weight when

³ Obviously, growth in corporate profits are negatively impacted during recessionary periods, but on average corporate profits have grown historically over two percentage points faster than GDP since 1934.

1 formulating a composite growth rate expectation. The prospect of rate increases
2 granted by regulators, the continued obligation to provide service as required by
3 customers, and the ongoing growth of customers mandate investor expectations of
4 positive future growth rates. Stated simply, there is no reason for investors to
5 expect that a utility will wind up its business and distribute its common equity
6 capital to shareholders, which would be symptomatic of a long-term permanent
7 earnings decline. Although investors have knowledge that negative growth and
8 losses can occur, their expectations always include positive growth. Negative
9 historic values will not provide a reasonable representation of future growth
10 expectations because, in the long run, investors will always expect positive growth.
11 Indeed, rational investors always expect positive returns, otherwise they will hold
12 cash rather than invest with the expectation of a loss.

13 Schedule 7 provides projected earnings per share growth rates taken from
14 analysts' forecasts compiled by IBES/First Call, Zacks, and Reuters/Market Guide
15 and from the Value Line publication. IBES/First Call, Zacks, and Reuters/Market
16 Guide represent reliable authorities of projected growth upon which investors rely.
17 The IBES/First Call, Zacks, and Reuters/Market Guide forecasts are limited to
18 earnings per share growth, while Value Line makes projections of other financial
19 variables. The Value Line forecasts of dividends per share, book value per share,
20 and cash flow per share have also been included on Schedule 7 for the Electric
21 Group.

1 Although five-year forecasts usually receive the most attention in the growth
2 analysis for DCF purposes, present market performance has been strongly
3 influenced by short-term earnings forecasts. Each of the major publications
4 provides earnings forecasts for the current and subsequent year. These short-term
5 earnings forecasts receive prominent coverage, and indeed they dominate these
6 publications. While the DCF model typically focuses upon long-run estimates of
7 earnings, stock prices are clearly influenced by current and near-term earnings
8 forecasts.

9 **Q. Is a five-year investment horizon associated with the analysts' forecasts**
10 **consistent with the DCF model?**

11 A. Yes. In fact, it illustrates that the infinite form of the model contains an unrealistic
12 assumption. Rather than viewing the DCF in the context of an endless stream of
13 growing dividends (e.g., a century of cash flows), the growth in the share value (i.e.,
14 capital appreciation, or capital gains yield) is most relevant to investors' total return
15 expectations. Hence, the sale price of a stock can be viewed as a liquidating
16 dividend that can be discounted along with the annual dividend receipts during the
17 investment-holding period to arrive at the investor expected return. The growth in
18 the price per share will equal the growth in earnings per share absent any change in
19 price-earnings (P-E) multiple -- a necessary assumption of the DCF. As such, my
20 company-specific growth analysis, which focuses principally upon five-year
21 forecasts of earnings per share growth, conforms with the type of analysis that

1 influences the total return expectation of investors. Moreover, academic research
2 focuses on five-year growth rates as they influence stock prices. Indeed, if
3 investors really required forecasts which extended beyond five years in order to
4 properly value common stocks, then I am sure that some investment advisory
5 service would begin publishing that information for individual stocks in order to
6 meet the demands of investors. The absence of such a publication signals that
7 investors do not require infinite forecasts in order to purchase and sell stocks in the
8 marketplace.

9 **Q. What specific evidence have you considered in the DCF growth analysis?**

10 A. As to the five-year forecast growth rates, Schedule 7 indicates that the projected
11 earnings per share growth rates for the Electric Group are 3.26% by IBES/First
12 Call, 4.26% by Zacks, 3.31% by Reuters/Market Guide, and 4.00% by Value Line.
13 The Value Line projections indicate that earnings per share for the Electric Group
14 will grow prospectively at a more rapid rate (i.e., 4.00%) than the dividends per
15 share (i.e., 3.75%), which indicates a declining dividend payout ratio for the future.
16 As indicated earlier, and in Appendix E, with the constant price-earnings multiple
17 assumption of the DCF model, growth for these companies will occur at the higher
18 earnings per share growth rate, thus producing the capital gains yield expected by
19 investors.

20 **Q. What conclusion have you drawn from these data?**

1 A. Although ideally historical and projected earnings per share and dividends per share
2 growth indicators would be used to provide an assessment of investor growth
3 expectations for a firm, the circumstances of the Electric Group mandate that the
4 greater emphasis be placed upon projected earnings per share growth. The massive
5 restructuring of the utility industry suggests that historical evidence alone does not
6 represent a complete measure of growth for these companies. Rather, projections of
7 future earnings growth provide the principal focus of investor expectations. In this
8 regard, it is worthwhile to note that Professor Myron Gordon, the foremost
9 proponent of the DCF model in rate cases, established that the best measure of
10 growth in the DCF model is forecasts of earnings per share growth. Hence, to
11 follow Professor Gordon's findings, projections of earnings per share growth, such
12 as those published by IBES/First Call, Zacks, Reuters/Market Guide, and Value
13 Line, represents a reasonable assessment of investor expectations.

14 It is appropriate to consider all forecasts of earnings growth rates that are
15 available to investors. In this regard, I have considered the forecasts from
16 IBES/First Call, Zacks, Reuters/Market Guide and Value Line. The IBES/First
17 Call, Zacks, and Reuters/Market Guide growth rates are consensus forecasts taken
18 from a survey of analysts that make projections of growth for these companies. The
19 IBES/First Call, Zacks, and Reuters/Market Guide estimates are obtained from the
20 Internet and are widely available to investors free-of-charge. IBES/First Call is
21 probably quoted most frequently in the financial press when reporting on earnings

1 forecasts. The Value Line forecasts are also widely available to investors and can
2 be obtained by subscription or free-of-charge at most public and collegiate libraries.

3 The forecasts of earnings per share growth as shown on Schedule 7 provide
4 a range of growth rates of 3.26% to 4.26%. To those company-specific growth
5 rates, consideration must be given to the 6% long-term growth in corporate profits.
6 While the DCF growth rates cannot be established solely with a mathematical
7 formulation, it is my opinion that an investor-expected growth rate of 5.00% is
8 within the array of earnings per share growth rates shown by the analysts' forecasts
9 and the forecast growth in overall corporate profits. The Value Line forecast of
10 dividend per share growth is inadequate in this regard due to the forecast decline in
11 the dividend payout that I previously described. As previously indicated, the
12 restructuring and consolidation now taking place in the utility industry, will provide
13 additional risks and opportunities as the utility industry successfully adapts to the
14 new business environment. These changes in growth fundamentals will
15 undoubtedly develop beyond the next five years typically considered in the
16 analysts' forecasts that will enhance the growth prospects for the future. As such, a
17 5.00% growth rate will accommodate all these factors.

18 **Q. Please explain why the sum of the dividend yield and growth rate does not**
19 **provide a complete representation of the cost of equity.**

20 A. As noted previously and as demonstrated in Appendix E, the divergence of stock
21 prices from book values creates a conflict when the results of a market-derived cost

1 of equity are applied to the common equity ratio measured at book value, which is
2 the measure used in calculating the weighted average cost of capital. This is the
3 situation today where the market price of stock exceeds its book value for most
4 utilities. This divergence of price and book value creates a financial risk difference,
5 whereby the capitalization of a utility measured at its market value contains
6 relatively less debt and more equity than the capitalization measured at its book
7 value.

8 **Q. What are the implications of a DCF derived return that is related to market**
9 **value when the results are applied to the book value of a utility's**
10 **capitalization?**

11 A. The capital structure ratios measured at the utility's book value show more financial
12 leverage, and hence higher risk, than the capitalization measured at their market
13 values. Please refer to Appendix E for the comparison. This means that a market-
14 derived cost of equity, using models such as DCF and CAPM, reflects a level of
15 financial risk that is different from that shown by the book value capitalization.
16 Hence, it is necessary to adjust the market-determined cost of equity upward to
17 reflect the higher financial risk related to the book value capitalization used for
18 ratesetting purposes. Failure to make this modification would result in a mismatch
19 of the lower financial risk related to market value used to measure the cost of equity
20 and the higher financial risk of the book value capital structure used in the
21 ratesetting process. That is to say, the cost of equity for the Electric Group that is

1 related to the 48.44% common equity ratio using book value has higher financial
2 risk than the 55.15% common equity ratio using market values. Because the
3 ratesetting process utilizes the book value capitalization, it is necessary to adjust the
4 market-determined cost of equity for the higher financial risk related to the book
5 value of the capitalization.

6 **Q. How is the DCF-determined cost of equity adjusted for the financial risk**
7 **associated with the book value of the capitalization?**

8 A. In pioneering work, Nobel laureates Modigliani and Miller ("MM") developed
9 several theories about the role of leverage in a firm's capital structure. As part of
10 that work, Modigliani and Miller established that as the borrowing of a firm
11 increases, the expected return on stockholders' equity also increases. This principle
12 is incorporated into my leverage adjustment which recognizes that the expected
13 return on equity increases to reflect the increased risk associated with the higher
14 financial leverage shown by the book value capital structure, as compared to the
15 market value capital structure that contains lower financial risk. Modigliani and
16 Miller proposed several approaches to quantify the equity return associated with
17 various degrees of debt leverage in a firm's capital structure. These formulas point
18 toward an increase in the equity return associated with the higher financial risk of
19 the book value capital structure. As detailed in Appendix E, the Modigliani and
20 Miller theory shows that the cost of equity increases by 0.44% (10.07% - 9.63%)

1 when the book value of equity, rather than the market value of equity, is used for
2 ratesetting purposes.

3 **Q. Please provide the DCF return based upon your preceding discussion of**
4 **dividend yield, growth, and leverage.**

5 A. As explained previously, I have utilized a six-month average dividend yield (" D_1
6 $/P_0$ ") adjusted in a forward-looking manner for my DCF calculation. This dividend
7 yield is used in conjunction with the growth rate (" g ") previously developed. The
8 DCF also includes the leverage modification (" $lev.$ ") required when the book value
9 equity ratio is used in determining the weighted average cost of capital in the
10 ratesetting process rather than the market value equity ratio related to the price of
11 stock.

12 The resulting DCF cost rate is:

$$\begin{array}{rccccccccc} 13 & & D_1/P_0 & + & g & + & lev. & = & k \\ 14 & \text{Electric Group} & 4.63\% & + & 5.00\% & + & 0.44\% & = & 10.07\% \end{array}$$

15 The DCF result shown above represents the simplified (i.e., Gordon) form
16 of the model that contains a constant growth assumption. I should reiterate,
17 however, that the DCF indicated cost rate provides an explanation of the rate of
18 return on common stock market prices without regard to the prospect of a change in
19 the price-earnings multiple. An assumption that there will be no change in the
20 price-earnings multiple is not supported by the realities of the equity market
21 because price-earnings multiples do not remain constant.

RISK PREMIUM ANALYSIS

Q. Please describe your use of the Risk Premium approach to determine the cost of equity.

A. The details of my use of the Risk Premium approach and the evidence in support of my conclusions are set forth in Appendix G. I will summarize them here. With this method, the cost of equity capital is determined by corporate bond yields plus a premium to account for the fact that common equity is exposed to greater investment risk than debt capital.

Q. What long-term public utility debt cost rate did you use in your risk premium analysis?

A. In my opinion, a 6.75% yield represents a reasonable estimate of the prospective yield on long-term A-rated public utility bonds for the period to be covered in the PBR plan applicable to NSTAR Electric. As I will subsequently show, the Moody's index and the Blue Chip forecasts support this figure.

The historical yields for long-term public utility debt are shown graphically on page 1 of Schedule 8. For the twelve months ended June 2005, the average monthly yield on Moody's A-rated index of public utility bonds was 5.83%. For the six and three-month periods ending June 2005, the yields were 5.63% and 5.52%, respectively.

Q. What are the implications of emphasizing recent data taken from a period of relatively low interest rates?

1 A. It appears obvious that if interest rates rise from their current low levels, the overall
2 cost of capital and cost of equity determined from recent data will understate future
3 capital costs. In the context of a multi-year PBR plan, recognizing prospective
4 average interest rates is critically important. Although it is always possible that
5 interest rates could move lower, this possibility is out-weighted by the prospect of
6 higher future interest rates. That is to say, there is more potential for higher rather
7 than lower interest rates when the beginning point in the process contains low
8 interest rates.

9 The low interest rates in 2003-'04 were, in part, the product of the Federal
10 Open Market Committee ("FOMC") policy, which is now in transition. Indeed, on
11 June 30, 2004, August 10, 2004, September 21, 2004, November 10, 2004,
12 December 14, 2004, February 2, 2005, March 22, 2005, May 3, 2005, June 30,
13 2005, and August 9, 2005 the FOMC increased the Fed Funds rate in ten 25 basis
14 point increments. These policy actions are widely interpreted as part of the process
15 of moving toward a more neutral range for the Fed Funds rate. With a Fed Funds
16 rate of 3.50%, there are likely to be more increases in the future.

17 **Q. What forecasts of interest rates have you considered in your analysis?**

18 A. I have determined the prospective yield on A-rated public utility debt by using the
19 Blue Chip Financial Forecasts ("Blue Chip") along with the spread in the yields that
20 I describe above and in Appendix F. The Blue Chip is a reliable authority and
21 contains consensus forecasts of a variety of interest rates compiled from a panel of

1 banking, brokerage, and investment advisory services. In early 1999, Blue Chip
2 stopped publishing forecasts of yields on A-rated public utility bonds because the
3 Federal Reserve deleted these yields from its Statistical Release H.15. To
4 independently project a forecast of the yields on A-rated public utility bonds, I have
5 combined the forecast yields on 20-year Treasury bonds published on July 1, 2005
6 and the yield spread of 1.00% that I describe in Appendix F. For comparative
7 purposes, I have also shown the Blue Chip of Aaa-rated and Baa-rated corporate
8 bonds. These forecasts are:

Year	Quarter	Blue Chip Financial Forecasts			A-rated Public Utility	
		Corporate		20-Year Treasury	Spread	Yield
		Aaa-rated	Baa-rated			
2005	Third	5.4%	6.2%	4.7%	1.0%	5.7%
2005	Fourth	5.7%	6.5%	4.9%	1.0%	5.9%
2006	First	5.9%	6.7%	5.1%	1.0%	6.1%
2006	Second	6.0%	6.8%	5.2%	1.0%	6.2%
2006	Third	6.1%	6.9%	5.3%	1.0%	6.3%
2006	Fourth	6.1%	7.0%	5.3%	1.0%	6.3%

9 **Q. Are there additional forecasts of interest rates that extend beyond those shown**
10 **above?**

11 A. Yes. Twice yearly, Blue Chip provides long-term forecast of interest rates. In its
12 June 1, 2005 publication, the Blue Chip published forecasts of interest rates are
13 reported to be:

Year	Blue Chip Financial Forecasts			A-rated Public Utility	
	Corporate		20-Year	Spread	Yield
	Aaa-rated	Baa-rated	Treasury		
2007	6.6%	7.3%	5.9%	1.0%	6.9%
2008	6.5%	7.3%	5.8%	1.0%	6.8%
2009	6.5%	7.3%	5.7%	1.0%	6.7%
2010	6.4%	7.2%	5.6%	1.0%	6.6%
2011	6.5%	7.2%	5.6%	1.0%	6.6%
Averages					
2007-11	6.5%	7.2%	5.7%	1.0%	6.7%
2012-16	6.5%	7.3%	5.8%	1.0%	6.8%

1 These forecasts show that through 2011 interest rates will likely be well above
 2 current levels. Due to the transition now taking place in the credit markets,
 3 emphasis on forecast interest rates is especially appropriate at this time. Indeed, on
 4 August 9, 2005, the FOMC yet again raised the Fed Funds rate. Given these
 5 forecasts of long-term interest rates, a 6.75% yield on A-rated public utility bonds
 6 represents a reasonable expectation, especially with the widespread forecasts of
 7 higher interest rates covering the years 2007 through 2011.

8 **Q. What equity risk premium have you determined for public utilities?**

9 A. Appendix G provides a discussion of the financial returns that I relied upon to
 10 develop the appropriate equity risk premium for the S&P Public Utilities. I have
 11 calculated the equity risk premium by comparing the market returns on utility
 12 stocks and the market returns on utility bonds. I chose the S&P Public Utility index
 13 for the purpose of measuring the market returns for utility stocks because it is

1 intended to represent firms engaged in regulated activities and today is comprised
2 of electric companies and gas companies. The S&P Public Utility index is more
3 closely aligned with these groups than some broader market indexes, such as the
4 S&P 500 Composite index. The S&P Public Utility index is a subset of the overall
5 S&P 500 Composite index. Use of the S&P Public Utility index reduces the role of
6 judgment in establishing the risk premium for public utilities. With the equity risk
7 premiums developed for the S&P Public Utilities as a base, I derived the equity risk
8 premium for the Electric Group.

9 **Q. What equity risk premium for the S&P public utilities have you determined**
10 **for this case?**

11 A. To develop an appropriate risk premium, I analyzed the results for the S&P Public
12 Utilities by averaging (i) the midpoint of the range shown by the geometric mean
13 and median and (ii) the arithmetic mean. This procedure has been employed to
14 provide a comprehensive way of measuring the central tendency of the historical
15 returns. As shown by the values set forth on page 2 of Schedule 9 the indicated risk
16 premiums for the various time periods analyzed are 4.99% (1928-2004), 5.75%
17 (1952-2004), 4.85% (1974-2004), and 4.91% (1979-2004). The selection of the
18 shorter periods taken from the entire historical series is designed to provide a risk
19 premium that conforms more nearly to present investment fundamentals and
20 removes some of the more distant data from the analysis.

1 **Q. Do you have further support for the selection of the time periods used in your**
2 **equity risk premium determination?**

3 A. Yes. First, the terminal year of my analysis presented in Schedule 9 represents the
4 returns realized through 2004. Second, the selection of the initial year of each
5 period was based upon the events that I described in Appendix G. These events
6 were fixed in history and cannot be manipulated as later financial data becomes
7 available. That is to say, using the Treasury-Federal Reserve Accord as a defining
8 event, the year 1952 is fixed as the beginning point for the measurement period
9 regardless of the financial results that subsequently occurred. Likewise, 1974
10 represented a benchmark year because it followed the 1973 Arab Oil embargo.
11 Also, the year 1979 was chosen because it began the deregulation of the financial
12 markets. As such, additional data are merely added to the earlier results when they
13 become available, clearly showing that the periods chosen were not driven by the
14 desired results of the study.

15 **Q. What conclusions have you drawn from these data?**

16 A. Using the summary values provided on page 2 of Schedule 9, the 1974-2004 period
17 provides the lowest indicated risk premium, while the 1952-2004 period provides
18 the highest risk premium for the S&P Public Utilities. Within these bounds, a
19 common equity risk premium of 4.95% ($4.99\% + 4.91\% = 9.90\% \div 2$) is shown
20 from data covering the periods 1928-2004 and 1979-2004. Therefore, 4.95%
21 represents a reasonable risk premium for the S&P Public Utilities in this case.

As noted earlier in my fundamental risk analysis, differences in risk characteristics must be taken into account when applying the results for the S&P Public Utilities to the Electric Group. I recognized these differences in the development of the equity risk premium in this case. I previously enumerated various differences in fundamentals between the Electric Group and the S&P Public Utilities, including size, market ratios, common equity ratio, return on book equity, operating ratios, coverage, quality of earnings, internally generated funds, and betas. In my opinion, these differences indicate that 4.75% represents a reasonable common equity risk premium in this case. This represents approximately 96% ($4.75\% \div 4.95\% = 0.96$) of the risk premium of the S&P Public Utilities and is reflective of the risk of the Electric Group compared to the S&P Public Utilities.

Q. What common equity cost rate would be appropriate using this equity risk premium and the yield on long-term public utility debt?

A. The cost of equity (i.e., “k”) is represented by the sum of the prospective yield for long-term public utility debt (i.e., “i”) and the equity risk premium (i.e., “RP”). The Risk Premium approach provides a cost of equity of:

$$\begin{array}{rcccl} i & + & RP & = & k \\ \text{Electric Group} & 6.75\% & + & 4.75\% & = & 11.50\% \end{array}$$

CAPITAL ASSET PRICING MODEL

Q. How have you used the Capital Asset Pricing Model to measure the cost of equity in this case?

1 A. I have used CAPM in addition to my other methods. As with other models of the
2 cost of equity, the CAPM contains a variety of assumptions that I discuss in
3 Appendix H. Therefore, this method should be used with other methods to measure
4 the cost of equity, as each will complement the other and will provide a result that
5 will alleviate the unavoidable shortcomings found in each method.

6 **Q. What are the features of the CAPM as you have used it?**

7 A. The CAPM uses the yield on a risk-free interest bearing obligation plus a rate of
8 return premium that is proportional to the systematic risk of an investment. The
9 details of my use of the CAPM and evidence in support of my conclusions are set
10 forth in Appendix H. To compute the cost of equity with the CAPM, three
11 components are necessary: a risk-free rate of return (" R_f "), the beta measure of
12 systematic risk (" β "), and the market risk premium (" $R_m - R_f$ ") derived from the total
13 return on the market of equities reduced by the risk-free rate of return. The CAPM
14 specifically accounts for differences in systematic risk (i.e., market risk as measured
15 by the beta) between an individual firm or group of firms and the entire market of
16 equities. As such, to calculate the CAPM it is necessary to employ firms with
17 traded stocks. In this regard, I performed a CAPM calculation for the Electric
18 Group.

19 **Q. What betas have you considered in the CAPM?**

20 A. For my CAPM analysis, I initially considered the Value Line betas. As shown on
21 page 1 of Schedule 10, the average beta is .72 for the Electric Group.

1 Schedule 10, I provided the historical yields on 20-year Treasury bonds. For the
2 twelve months ended June 2005, the average yield was 4.81%, as shown on page 3
3 of that schedule. For the six- and three-months ended June 2005, the yields on 20-
4 year Treasury bonds were 4.66% and 4.55%, respectively. As shown on page 4 of
5 Schedule 10, forecasts published by Blue Chip on July 1, 2005 indicate that the
6 yields on long-term Treasury bonds are expected to increase to 5.3% during the
7 next six quarters. The longer term forecasts described previously show that the
8 yields on Treasury bonds will average 5.7% from 2007 through 2011. Hence, I
9 have used a 5.75% risk-free rate of return for CAPM purposes.

10 **Q. What market premium have you used in the CAPM?**

11 A. As developed in Appendix H, the market premium is developed by averaging
12 historical market performance (i.e., 6.6%) and the forecasts (i.e., 6.64%). The
13 resulting market premium is 6.62% ($6.6\% + 6.64\% = 13.24\% \div 2$), which represents
14 the average market premium using historical and forecast data.

15 **Q. Are there adjustments to the CAPM that are necessary to fully reflect the rate**
16 **of return on common equity?**

17 A. Yes. The technical literature supports an adjustment relating to the size of the
18 company or portfolio for which the calculation is performed. There would be an
19 understatement of the cost of equity using the CAPM unless the size of a firm is
20 considered. That is to say, as the size of a firm decreases, its risk, and hence its
21 required return increases. Moreover, in his discussion of the cost of capital,

1 Professor Brigham has indicated that smaller firms have higher capital costs than
2 otherwise similar larger firms (see Fundamentals of Financial Management, fifth
3 edition, page 623). Also, the Fama/French study (see "The Cross-Section of
4 Expected Stock Returns"; The Journal of Finance, June 1992) established that size
5 of a firm helps explain stock returns. In an October 15, 1995 article in Public
6 Utility Fortnightly, entitled "Equity and the Small-Stock Effect," it was
7 demonstrated that the CAPM could understate the cost of equity significantly
8 according to a company's size. Indeed, it was demonstrated in the SBBI Yearbook
9 that stocks in lower deciles (i.e., smaller stocks) had returns in excess of those
10 shown by the simple CAPM. In this regard, the Electric Group has an average
11 market capitalization of its equity of \$2,309 million, which would place it in the
12 fourth decile consisting of companies with market capitalization between \$2,232
13 million and \$3,464 million according to the size of the companies traded on the
14 NYSE, AMEX, and NASDAQ. As such, the Electric Group would be classified as
15 a mid-cap portfolio with its \$2,309 million average market capitalization.
16 According to the SBBI Yearbook, the mid-cap size premium is 0.95%. Absent the
17 size adjustment, the CAPM would understate the required return for the Electric
18 Group.

19 **Q. What CAPM result have you determined using the CAPM?**

1 A. Using the 5.75% risk-free rate of return, the leverage adjusted beta of .80 for the
2 Electric Group, the 6.62% market premium, and the size premium noted above, the
3 following result is indicated.

$$4 \quad R_f + \beta (R_m - R_f) = k + size = k$$
$$5 \quad \text{Electric Group} \quad 5.75\% + .80 (6.62\%) = 11.05\% + 0.95\% = 12.00\%$$

6 **COMPARABLE EARNINGS APPROACH**

7 **Q. How have you applied the Comparable Earnings approach in this case?**

8 A. The technical aspects of my Comparable Earnings approach are set forth in
9 Appendix I. In order to identify the appropriate return on equity for a public utility,
10 it is necessary to analyze returns experienced by other firms within the context of
11 the Comparable Earnings standard. The firms selected for the Comparable
12 Earnings approach should be companies whose prices are not subject to cost-based
13 price ceilings (i.e., non-regulated firms) so that circularity is avoided. To avoid
14 circularity, it is essential that returns achieved under regulation not provide the basis
15 for a regulated return. Because regulated firms must compete with non-regulated
16 firms in the capital markets, it is appropriate, if not necessary, to view the returns
17 experienced by firms which operate in competitive markets. One must keep in
18 mind that the rates of return for non-regulated firms represent results on book value
19 actually achieved, or expected to be achieved, because the starting point of the
20 calculation is the actual experience of companies that are not subject to rate
21 regulation. The United States Supreme Court has held that:

1 “A public utility is entitled to such rates as will permit
2 it to earn a return on the value of the property which it
3 employs for the convenience of the public equal to
4 that generally being made at the same time and in the
5 same general part of the country on investments in
6 other business undertakings which are attended by
7 corresponding risks and uncertainties.... The return
8 should be reasonably sufficient to assure confidence
9 in the financial soundness of the utility and should be
10 adequate, under efficient and economical
11 management, to maintain and support its credit and
12 enable it to raise the money necessary for the proper
13 discharge of its public duties.” Bluefield Water
14 Works vs. Public Service Commission, 262 U.S. 668
15 (1923).
16

17 Therefore, it is important to identify the returns earned by firms that
18 compete for capital with a public utility. This can be accomplished by analyzing
19 the returns of non-regulated firms that are subject to the competitive forces of the
20 marketplace.

21 There are two avenues available to implement the Comparable Earnings
22 approach. One method would involve the selection of another industry (or
23 industries) with comparable risks to the public utility in question, and the results for
24 all companies within that industry would serve as a benchmark. The second
25 approach requires the selection of parameters that represent similar risk traits for the
26 public utility and the comparable risk companies. Using this approach, the business
27 lines of the comparable companies become unimportant. The latter approach is
28 preferable with the further qualification that the comparable risk companies exclude
29 regulated firms. As such, this approach to Comparable Earnings avoids the circular

1 reasoning implicit in the use of the achieved earnings/book ratios of other regulated
2 firms. Rather, it provides an indication of an earnings rate derived from non-
3 regulated companies that are subject to competition in the marketplace and not rate
4 regulation. Because, regulation is a substitute for competitively-determined prices,
5 the returns realized by non-regulated firms with comparable risks to a public utility
6 provide useful insight into a fair rate of return. This is because returns realized by
7 non-regulated firms have become increasingly relevant with the trend toward
8 increased risk throughout the public utility business. Moreover, the rate of return
9 for a regulated public utility must be competitive with returns available on
10 investments in other enterprises having corresponding risks, especially in a more
11 global economy.

12 To identify the comparable risk companies, the Value Line Investment
13 Survey for Windows was used to screen for firms of comparable risks. The Value
14 Line Investment Survey for Windows includes data on approximately 1700 firms.
15 Excluded from the selection process were companies incorporated in foreign
16 countries and master limited partnerships (MLPs).

17 **Q. How have you implemented the Comparable Earnings approach?**

18 A. In order to implement the Comparable Earnings approach, non-regulated companies
19 were selected from the Value Line Investment Survey for Windows that have six
20 categories (see Appendix I for definitions) of comparability designed to reflect the
21 risk of the Electric Group. These screening criteria were based upon the range as

1 defined by the rankings of the companies in the Electric Group. The items
2 considered were: Timeliness Rank, Safety Rank, Financial Strength, Price
3 Stability, Value Line betas, and Technical Rank. The identities of companies
4 comprising the Comparable Earnings group and their associated rankings within the
5 ranges are identified on page 1 of Schedule 11.

6 Value Line data was relied upon because it provides a comprehensive basis
7 for evaluating the risks of the comparable firms. As to the returns calculated by
8 Value Line for these companies, there is some downward bias in the figures shown
9 on page 2 of Schedule 11 because Value Line computes the returns on year-end
10 rather than average book value. If average book values had been employed, the
11 rates of return would have been slightly higher. Nevertheless, these are the returns
12 considered by investors when taking positions in these stocks. Finally, because
13 many of the comparability factors, as well as the published returns, are used by
14 investors for selecting stocks, and to the extent that investors rely on the Value Line
15 service to gauge their returns, it is, therefore, an appropriate database for measuring
16 comparable return opportunities.

17 **Q. What data have you used in your Comparable Earnings analysis?**

18 A. I have used both historical realized returns and forecast returns for non-utility
19 companies. As noted previously, I have not used returns for utility companies so as
20 to avoid the circularity that arises from using regulatory influenced returns to
21 determine a regulated return. It is appropriate to consider a relatively long

1 measurement period in the Comparable Earnings approach in order to cover
2 conditions over an entire business cycle. A ten-year period (5 historical years and 5
3 projected years) is sufficient to cover an average business cycle. Unlike the DCF
4 and CAPM, the results of the Comparable Earnings method can be applied directly
5 to the book value capitalization because the nature of the analysis relates to book
6 value. Hence, the Comparable Earnings approach does not contain the potential
7 misspecification contained in market models when the market capitalization and
8 book value capitalization diverge significantly. The historical rate of return on
9 book common equity was 15.2% using the median value as shown on page 2 of
10 Schedule 11. The forecast rates of return as published by Value Line are shown by
11 the 14.5% median values also provided on page 2 of Schedule 11.

12 **Q. What rate of return on common equity have you determined in this case using**
13 **the Comparable Earnings approach?**

14 A. The average of the historical and forecast median rates of return is 14.85% (15.2%
15 + 14.5% = 29.7% ÷ 2) and represents the Comparable Earnings result for this case.
16 The results of the Comparable Earnings method are not sensitive to stock market
17 performance, but rather these results are determined from financial performance in
18 competitive markets that are determined in large measure by the business cycle.

19 **CREDIT QUALITY AND CONCLUSION**

20 **Q. What are some of the important factors that influence credit quality?**

1 A. NSTAR Electric must have the financial strength that will, at a minimum, permit
2 them to maintain a financial profile that is commensurate with the requirements to
3 obtain a solid investment grade bond rating. Strong credit quality is necessary to
4 provide a utility with the highest degree of financial flexibility in order to attract
5 capital on reasonable terms during all economic conditions. Customers also benefit
6 from strong credit quality because the utility will be able to obtain lower financing
7 costs that are passed on to customers in the form of a lower embedded cost of debt.
8 For this reason, rates should be established that would allow the maintenance of a
9 financial profile that would support a strong A-bond rating.

10 **Q. What credit quality matrix is now being emphasized by the credit rating**
11 **agencies?**

12 A. On June 2, 2004, S&P revised its financial guidelines for assessing the credit
13 quality of the utility industry. Aside from the qualitative factors that influence a
14 credit quality rating, there are now three financial guidelines with published
15 benchmarks. S&P has ceased publishing benchmark criteria for pre-tax interest
16 coverage. Interest coverage provided by funds from operations ("FFO") is
17 presently emphasized by S&P in its quantitative analysis. As such, FFO interest
18 coverage is now the benchmark used to assess the credit quality profile for public
19 utilities. The FFO/interest coverage associated with an A credit quality profile
20 should be the focus.

21 **Q. What is your conclusion concerning NSTAR Electric's cost of equity?**

1 A. Based upon the application of a variety of methods and models described
2 previously, it is my opinion that the reasonable rate of return on common equity is
3 11.50% for NSTAR Electric. It is essential that the Department employ a variety of
4 techniques to measure the Company's cost of equity because of the
5 limitations/infirmities that are inherent in each method.

6 **Q. Does this conclude your prepared direct testimony?**

7 A. Yes.